



EDEN PRAIRIE
LOCAL NEWS

Full-Time Reporter – Covering Local Government, Business, and Eden Prairie’s Changing Community

Eden Prairie Local News (EPLN) is an independent, nonprofit newsroom dedicated to high-quality, nonpartisan journalism covering the city of Eden Prairie, Minnesota. Founded in 2020 by local residents, EPLN provides essential coverage of local government, business, public safety, schools, and community issues.

As a member of the Institute for Nonprofit News (INN) and Tiny News Collective (TNC), EPLN is committed to fact-based, community-driven reporting that reflects the city’s evolving demographics and economic landscape.

About the Role

EPLN is seeking a full-time general assignment reporter to cover local government, business, and community trends. This journalist will produce breaking news, in-depth enterprise reporting, and human-interest stories that impact Eden Prairie residents.

A key priority of this role – supported by a grant from Press Forward Minnesota – is to expand coverage of Eden Prairie’s immigrant and minority communities, particularly South Asian and Somali residents. The reporter will explore how economic development, business trends, and city policies intersect with these communities, helping to broaden EPLN’s audience and strengthen community connections.

This position is fully remote but requires weekly in-person editorial meetings and regular on-location reporting. The ideal candidate will be a motivated, independent journalist who thrives in a collaborative, digital-first newsroom.

Responsibilities

- Report on local government and economic trends affecting Eden Prairie.
- Cover business openings, closings, and commercial development projects.
- Attend and report on key public meetings, such as City Council and Planning Commission (some evening coverage required).

- Develop strong sources within city government, business leadership, and underrepresented communities.
- Produce enterprise and feature stories that highlight Eden Prairie's changing demographics and economic landscape.
- Write clear, well-researched articles that adhere to AP style and strong journalistic ethics.
- Engage with the community via social media, events, and outreach to build trust and source stories.
- Capture basic photos to accompany stories (smartphone is sufficient; EPLN also works with freelance photographers).
- Cooperate with and assist other reporters and editors, as needed.
- Sign and abide by the Society of Professional Journalists Code of Ethics.
- Participate in weekly editorial meetings (currently held via Zoom) to update the group on stories in progress and to share story ideas and discuss other issues.

Qualifications

- Bachelor's degree in journalism, communications, English, or a related field (or equivalent experience).
- 1-3 years of reporting experience (internships, freelance, or student media experience may be considered).
- Strong writing, reporting, interviewing, and news judgment skills. Ability to gather and write news.
- Ability to work independently, meet deadlines, and balance breaking news with long-term projects.
- Adept with photography; open to creating video content.
- Passion for community journalism and engaging with underrepresented voices. Excellent communication and active listening skills.
- Basic knowledge of public records, data journalism, and investigative techniques is a plus.
- Familiarity with social media, WordPress, and multimedia storytelling is helpful but not required.

Compensation and Work Environment

- Salary: \$43,000
- Fully remote newsroom – work independently while maintaining regular communication with editors via Slack, email, and Zoom.

- Weekly in-person editorial meetings required.
- Flexible scheduling, though some evening and weekend reporting is required.
- Professional development opportunities through EPLN's partnerships with nonprofit journalism organizations.
- Your choice of six of the ten federal holidays, plus 12 days PTO (one day earned monthly).

About Eden Prairie

Eden Prairie is a diverse and evolving suburb of Minneapolis with a population of 65,000. It is home to major employers, a strong public school system, and an expanding immigrant community. The city features a thriving business sector, extensive parks and recreation offerings, and increasing racial and cultural diversity. A new light rail connection to Minneapolis and St. Paul is expected by 2027, further shaping the city's development.

To Apply

Send your resume, cover letter, and 3-5 published clips to amy.nylander@eplocalnews.org.

Please use the subject line: General Assignment Reporter Application – [Your Name].

Eden Prairie Local News is committed to diversity, equity, and inclusion in our reporting and our newsroom. We encourage applications from candidates of all backgrounds, especially those who bring unique perspectives and lived experiences that reflect the evolving demographics of Eden Prairie.