

Advertising Acceptability Policy

for Eden Prairie Local News

The Eden Prairie Local News reserves the right to accept or decline any advertisement or sponsorship it is offered.

Eden Prairie Local News will decline to accept advertising that it knows or believes to be misleading, inaccurate, fraudulent or illegal, or that fails to comply, in Eden Prairie Local News' sole discretion, with its standards of decency, taste or dignity.

Eden Prairie Local News, like all quality publishers of original journalism, maintains a clear separation between news and advertising content. Advertising that attempts to blur this distinction in a manner that, in Eden Prairie Local News' sole judgment, confuses readers will be rejected.

Donor & Financial Transparency Policy

for Eden Prairie Local News

The Eden Prairie Local News is committed to transparency in every aspect of funding for its organization.

Accepting financial support does not mean we endorse donors or their products, services or opinions.

We accept gifts, grants and sponsorships from individuals, organizations and foundations to help with our general operations, coverage of specific topics and special projects. Having fiscal sponsorship from a 501(c)(3) nonprofit that operates as a public trust, while we await approval of our nonprofit status, we do not pay certain taxes. We may receive funds from standard government programs offered to nonprofits or similar businesses.

Our news judgments are made independently – not based on or influenced by donors or any revenue source. We do not give supporters the rights to assign, review or edit content.

We make public all revenue sources and donors who give \$5,000 or more per year. As a news nonprofit, we avoid accepting charitable donations from anonymous sources, government entities, political parties, elected officials or candidates seeking public office. We will not accept donations from sources who, deemed by our board of directors, present a conflict of interest with our work or compromise our independence.

Editorial Independence Policy

for Eden Prairie Local News

The Eden Prairie Local News subscribes to standards of editorial independence adopted by the Institute for Nonprofit News (INN):

Our organization retains full authority over editorial content to protect the best journalistic and business interests of our organization. We maintain a firewall between news coverage decisions and sources of all revenue. Acceptance of financial support does not constitute implied or actual endorsement of donors or their products, services or opinions.

We accept gifts, grants and sponsorships from individuals and organizations for the general support of our activities, but our news judgments are made independently and not on the basis of donor support.

Our organization may consider donations to support the coverage of particular topics, but our organization maintains editorial control of the coverage. We will cede no right of review or influence of editorial content, nor of unauthorized distribution of editorial content.

Our organization will make public all donors who give a total of \$5,000 or more per year. We will accept anonymous donations for general support only if it is clear that sufficient safeguards have been put into place that the expenditure of that donation is made independently by our organization and in compliance with INN's Membership Standards.

Equity and Inclusion Policy

for Eden Prairie Local News

The Eden Prairie Local News aims to reflect the diversity of the communities it serves in its staff and contributors, its editorial choices and priorities.